



Rotary Club of Cirencester

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Welcome to David Lattimore 2011 Virgin London Marathon
17th April 2011

Interesting Facts

- Finishers' medals – main race 36,000
- Finishers' medals - mini marathon 2,500
- Finishers' bags for runners – main race 36,000
- Finishers' bags for runners –mini marathon 2,500
- Goody bag items 500,000
- Pink Lady apples 40,000 (in finishers' bags)
- Zero-emission vehicles 100
- TNT lorries transporting runners' kit 40
- Renault Espace cars carrying media, VIPs and staff 14
- Portable toilets (incl. start, course, mini marathon and finish) 1,250
- Urinal bays at start 400
- Red line paint marking the course 300 litres – 3-stripe line
- Barriers in metres 28,000 metres
- Barrier Tape 100 kilometres
- Roadside signs 200
- Ball bearings in finish cones 3.2 million
- Marshals at the start 1,100
- Marshals at the finish 2,500
- Marshals on the course, including drinks stations 3,050
- Volunteers 6,000
- St John Ambulance volunteers 1,500 (including 20 cycle response specialists)
- Ambulances 50
- First aid stations 47
- First aid kits 100
- Stretchers 500
- Petroleum jelly 250 tubs; 100 lbs
- Baby oil 200 bottles
- Plasters 2,000
- Treatment centres 59
- Foil blankets 40,000
- Water stations 23, one every mile from three miles
- Special drink stations 8 - for the elite runners where their chosen drinks are placed if required
- Lucozade Sport stations 5 - isotonic energy drink is available to runners at every 5-mile point from 5 miles; 200,000 100% recyclable 330 ml bottles
- Lucozade Sport (isotonic energy drink) 36,000 bottles of isotonic drink are distributed at the start and 36,000 in finishers' bags
- Tables at drink stations 600
- Bottles of Nestlé Pure Life Around 750,000 bottles in total are distributed at the start, on the course and at the finish
- Pubs on the course 81
- Pubs hosting charities 50
- Rubbish bags filled after the race 3,450